

# What is Laboratory Strategy?



Course Name: What is Laboratory Strategy?



1 Hour



Certificate of Completion



CPD Credits: 1

Gain insights into lab strategy: What it means, where you fit in and how you can impact your lab's success.

In this course, you'll learn about strategy formulation and how it links to operations management and how to differentiate between different levels of strategy. We'll also show you how you can contribute towards your lab's overall strategy to ensure success in your environment. *(Included in the Lab Management Online course)*

## MODULE DESCRIPTION:

**Understanding Strategy:** This module will give you a clear understanding of the laboratory context and purposes. You will understand how to align and support the strategy.

**Strategy Creation:** This module will guide you in understanding the 3-step process to analysing your operational strategy.

## OUTCOMES:

- ✓ Understand the link between strategy formulation and operation management
- ✓ Differentiate between corporate, business, and team strategy
- ✓ Identify how team strategy supports business, and corporate strategy
- ✓ Understand how business strategy supports corporate strategy
- Understand what strategy creation entails
- ✓ Define and describe the three stages of strategy creation
- ✓ Know how to:
  - Analyse the context in which you are operating
  - Identify strategic options
  - Evaluate and select the best options for implementation