



LAB 2.0 STRATEGIC SERVICES

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SERVICES SUMMARY

Professional Coaching

\$500 / Session (1 hour)

Book time with Khosrow



TheConflab

Who it is for:

Any professionals seeking to unlock their potential or improve their ability to personally navigate the modern challenges of Healthcare relative to Laboratory Medicine AND any individual seeking to develop deep personal capacity to lead in a Lab 2.0 environment.

What it is:

Learning and development is central to personal growth. Unfortunately, in today's fast-moving world, many leaders lack access to coaching aimed at developing personal capacity and individual growth. This service supports individual leadership development, career success, and goal achievement through a routine and disciplined personal coaching model. Coaching can range from general leadership development, creating cultural engagement, or organization-wide development. The primary aim is to best enable each individual to align their personal strengths with the demands on modern Lab Leaders.

Lab 2.0 Seminar



10 Attendees
1 Hour in length
\$1500



10-20 Attendees
1 Hour in length
\$2500



20+ Attendees
To be discussed

Who it is for:

Teams looking to gain rich understanding of the external dynamics facing Lab Medicine, the basics of the Lab 2.0 Movement, and simple actions or tenants that could support the start of the journey.

What it is:

In this hour-long seminar, we will review macro trends that will influence the transformation of healthcare and highlight the critical steps labs must take or at least consider to maintain and build relevance for the future. Included will be an outline of the Lab 2.0 movement, examples of its application in practice, and a list of key actions that a team can take to begin the journey. This seminar is open forum and allows for questions and comments to be made. It ends with the opportunity for a call to action from all stakeholders.

Lab 2.0 Strategy Development



1 Lab
TBD



1-3 Labs
TBD



4+ Labs
TBD

Who it is for:

Laboratories looking to develop a written, specific, and be-spoke road map to build the lab of the future.

What it is:

A three-step facilitated process leveraging local expertise and resources that supports the development of a multi-year road map for developing a high value / high impact / highly relevant lab capable of leveraging current and future Lab 2.0 principles.

- ✓ **Phase 1:** Discovery (3 - 5 Hours of key stakeholder interviews) - Open discussion regarding the health system environment and goals, laboratory environment, and current laboratory performance.
- ✓ **Phase 2:** Strategic Development (1 day workshop) - A systematic workshop for ideating and documenting critical elements for the lab's strategy. These include, but are not limited to, defining local current and future needs, codifying innovation, agreeing key actions for success, and outlining a culture development roadmap.
- ✓ **Phase 3:** Strategic Review and Harmonization (2 – 3 hours) - Review of a written lab strategy with open discussion to optimize clarity and direction of the strategy.

The final products will be:

- ✓ Written be-spoke strategy
- ✓ General project plan for implementation
- ✓ Recommended on-going Business Process
- ✓ Proposed Balanced Scorecard

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Connect with Subject Matter Experts

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www.LabvineLearning.com/TheConflab